Pennsylvania Wrestling Coaches Association

Norm Palovcsik, Hall of Fame Chairman 151 Bathgate Drive State College, PA 16801 570-295-3795 (cell) norm137@hotmail.com

October 28, 2015

To: Potential Advertisers From: Norm Palovcsik

Re: Opportunity to Pay Tribute to PWCA Hall of Fame, Class of 2016

On Sunday, April 10, 2016, the Pennsylvania Wrestling Coaches Association will be sponsoring the 47th annual Pennsylvania Hall of Fame Induction Ceremonies at the Ramada Inn in State College, Pennsylvania. The event will pay tribute to nine individuals who have made a significant contribution to Pennsylvania wrestling as coaches, wrestlers or contributors.

The Class of 2016 consists of the following individuals (in alphabetical order): Doug Buckwalter (Coach-District 6); Bob Derr (Contributor – District 3), Gib Fink (Wrestler – District 6); Bill Luckenbaugh (Wrestler – District 3); Mike Pirozzola (Wrestler – District 1); Tom Teagarden (Wrestler/Coach – District 7); Robbie Waller (Wrestler – District 7); Dave Warnick (Wrestler – District 5); and Ken Wunderley (Contributor – District 7).

I am sending this letter to you to consider paying tribute to one of the nine inductees. We are hopeful that the school, the former team members and booster club will want to submit an ad in our Hall of Fame program to say congratulations to their Hall of Fame inductee. Please feel free to distribute this letter to those individuals including the wrestling boosters, coaching staff and wrestling alumni for consideration of this request.

The program will be 8 ½ " by 11" and consist of 48+ pages of biographical information, photos and relevant information about this year's Hall of Fame ceremonies and its inductees. All ads will be black and white and vary in sizes including full page or half page. I have enclosed several sample ads that appeared in past programs for you to review.

The deadline for submitting a congratulatory ad is April 5th, 2016. We hope you will take advantage of this opportunity to express your appreciation to honor our thirteen new inductees.

Advertisement Rates

Full page \$130 Half page \$75

We can create the ad or you can submit your own ad directly. If you wish to send your ad by email or conventional mail, send it to me at the address and/or email listed above. Payment invoices will be mailed after the printing of the program and we will include a copy of the program with the invoice.

The Pennsylvania Wrestling Coaches Association is looking forward to supporting your business, sports camp, wrestling product or service by advertising in our program. Once again, please submit all advertising copy no later than April 5th, 2016.

Sincerely,

Norm Palovcsik, Program Coordinator & Hall of Fame Chairman

PENNSYLVANIA WRESTLING COACHES ASSOCIATION

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ADVERTISING AGREEMENT

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	Full page	\$130	Half page	\$75